

Implantation Rouen

Developer and manager of an exceptional surface area along the Seine axis, HAROPA PORT is the “supply chain” for a catchment area of 25 million consumers.



- Direction territoriale de Rouen -
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HAROPA PORT and its partner ports offer an attractive global land and real estate offer

6,000 ha of land dedicated to port, industrial, logistics and tourism activities

64,100 direct jobs generated in HAROPA PORT

2,7 million m² of real estate available, including

- › **500,000 m²** under development on own sites or in the immediate vicinity
- › **700,000 m²** managed as owner

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A varied, complementary offer

From bare or building land to warehouses and turnkey offices, HAROPA PORT offers unique locations and multiple surface areas to meet new logistical challenges at very competitive costs.

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Facilitate the mass management of import and export flows

HAROPA PORT, through its seafront, welcomes the largest container ships. The proximity of warehouses and multimodal connections facilitate the processing of goods and reduce costs:

- XXL warehouses (+50 000 m²)
- new generation, class A
- reception and storage of containers
- content management
- rapid processing of customs procedures
- competitive transit times
- low taxation
- competitive rents (€45 to 55/m²/year)
- density, qualification and competitiveness of the logistics employment pool

Responding to new urban logistics challenges

The Ile-de-France port network, composed of multimodal platforms and urban ports in the heart of France's leading consumer basin, has a vast and diversified land and property offer. Its logistical services are particularly adapted to urban distribution issues:

- waterfront land for bulk traffic from Greater Paris
- warehouses of all surface areas
- proximity to distribution points
- site layout for quick dispatch
- high digitization for real-time flow management
- "green" supply chain up to the last km

Operations that reflect the attractiveness of the HAROPA PORT offer

HAROPA PORT and its partners develop projects that meet the latest environmental standards and current logistics real estate requirements.

Rouen Val de Seine Upstream Logistics (RVSL upstream)

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HAROPA PORT I ROUEN has been developing a new logistics platform since 2017 on the "Bon Marais" site and, continuing upstream, Rouen Val de Seine Logistics.

RVSL upstream:

- 22 ha (including 19 ha to be developed)
- XL logistics platform up to 80,000 m²
- Serviced by road (A13), maritime, rail and inland waterway transport (SSS terminal)
- within 1 km of the container and general cargo terminal