

## Press release

ROUEN, Friday, 27 January 2017

# High growth in the logistics ecosystem around Radicatel - Port-Jérôme

New synergies are being created at Radicatel in the port precinct of HAROPA - Port of Rouen. The Radicatel logistics eco-system, recently consisting of the SEATRADE shipping line and the KATOEN NATIE Group, has now been further consolidated with the arrival of the PANHARD Group. Alain Panhard, President of the self-name group, on Wednesday, January 11, formalized the setting-up of its group on the industrial area of Port-Jérôme 2, on the banks of the Seine half-way between the ports of Le Havre and Rouen. The real estate developer is to build three warehouses of value-added logistics, designed for the major retailers and e-commerce companies, with a total surface area of 175,000 sq. m.

A long-standing player at Radicatel, the KATOEN NATIE company is a freight forwarder, logistics expert and goods handler (RMS). Certified as an Authorised Economic Operator (AEO), the group manages more than 100,000 sq. m of warehouses in operation and has 170,000 sq. m of building land available on which to build new storage buildings.

On its side, the SEATRADE shipping line offers regular departures to the Pacific and the Caribbean through its STREAMLINES subsidiary.

AP+ Soget connected, with an operational dock and a special area for containers, the Radicatel tri-modal terminal located at the foot of the Tancarville Bridge has road, rail, barge and "short sea" connections and seeks to attract French and European distribution centres.

## Streamlines' business booming

The largest port complex in France, HAROPA offers the best shipping service in Europe to the French overseas departments and territories. STREAMLINES are now positioned as one of the leading partners of the logistics ecosystem, specializing in the Caribbean. The SEATRADE subsidiary is represented in France by Sea Shipping Services, an independent shipping agency whose manager,

Jean-Yves Depreux, regularly travels to the French West Indies. The Transcaraïbes company then serves as a relay in the region.

Expansion of the STREAMLINES "Bluestream" line: since 9 January 2017 the line has operated five vessels with a capacity of 1,300 TEU. They can ship all types of containers, as well as various materials and heavy-lift cargo, including pleasure craft, using 45-ton on-board cranes. Similarly, traffic in temperature-controlled goods is managed by this subsidiary of the SEATRADE shipping line, a global company well-known in the refrigeration sector. Depending on requirements, larger ships can be commissioned, as was the case recently with the port call of the *Seatrade Red*.

### **TRANSPORT LINKS TO THE CARIBBEAN - CENTRAL AMERICA - ON FIXED DATES**

The West Indian supply chains need quality and regularity of service. The regular line operated by Streamline meets both those requirements. The line calls every Saturday at the Radicatel terminal, where it will celebrate its 6<sup>th</sup> anniversary at the end of January 2017. In 2016, the company completed its range service with sailings to Fort-de-France in Martinique. The recently-added port call completes those in the Caribbean arc, to Pointe-à-Pitre in Guadeloupe and Philipsburg on the island of St. Martin.

### **RECORD TRANSIT-TIMES**

Streamlines leaves the Radicatel docks for Guadeloupe every Saturday. This ensures record transit times of about 9 days to Pointe-à-Pitre and 10 days to Fort-de-France. These sailing times meet the requirements of Antillean importers, in particular those operating in the retail and utilities sectors.

The French overseas territories have a special place because of their economic significance and the traditional links connecting the ports of Le Havre and Rouen with the economies in Guadeloupe and Martinique. Both West Indian markets are closely connected to mainland France, and benefit from highly efficient Just-in-Time (JIT) logistics owing to the services provided by freight forwarders and shipping agents, who organize shuttle services with high-speed turnaround times for the vessels operating between HAROPA and the ports of Pointe-à-Pitre in Guadeloupe and Fort-de-France in Martinique.

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