



Launch of TRAFIS LAB:

the first Public Private research laboratory dedicated to trade facilitation, security, digital technology and artificial intelligence.

Le Havre, February 9th, 2016 – French Customs, HAROPA, SOGET and ISEL University of Le Havre Normandy, are pooling forces to create TRAFIS LAB, an applied research laboratory on trade facilitation, digital customs and logistics, to meet new trade opportunities.

The four founding entities have initiated a Scientific Interest Group (SIG) to host this innovative public-private partnership which will welcome researchers and private stakeholders from the whole world starting in 2017.

According to **Jean-Michel Thillier**, Deputy Director general of French Customs: *“The environment in which the world trade of goods, and consequently, in which the Customs administrations have to work, is complex and shaped by very diverse expectations. Among the latter, one can mention the growing requirements of the society in terms of security, public health and environment or the expectations of the economic private stakeholders in favour of increased fluidity of licit trade”.*

According to **Hervé Martel**, General Director of HAROPA port of Le Havre: *“TRAFIS LAB should bring operational solutions to strengthen trade competitiveness and stimulate the logistics fluidity of the multimodal transport system on the Seine river. Beyond a mere port service, customers are looking for a thorough and competitive solution. Their demands concern specific issues: an efficient transit port, a logistics model connected up to the international multimodal networks of distribution, warehousing capacities both automated and HQE, and finally an interoperable information system with the other information and planning systems of the supply chain stakeholders connected throughout the world. Within this scope, the provision of dynamic key performance indicators will be highly expected. TRAFIS LAB will enable a collaborative approach with our industrial, logistics and shipowners customers, to digitalise Port logistics. TRAFIS LAB prepares our future within the scope of the digital transformation in order to improve the performance of our port and logistics eco-system”.*

According to **Gilles Paumier**, President and CEO of SOGET: *“Since 1983, the Port Community System has been a Le Havre and national know-how. Today, it enables France to be Number One for trading across borders in the 2017 World Bank’s Doing Business ranking. TRAFIS LAB is a unique research laboratory for collaborative digital solutions including applications based on artificial intelligence. TRAFIS LAB is a unique tool to strengthen competitive advantages, win international markets and anticipate development of nextgen PCS and customs solutions “.*

According to **Edouard Reppert**, Manager of ISEL (University of Le Havre Normandy logistics engineering schools): *“Optimizing the sources of logistics value requires adapted, agile and resilient skills. Within Le Havre logistics Campus, ISEL in partnership with the French Customs, HAROPA and SOGET, will play a leadership role in training and research, while opening TRAFIS’ logistics and port eco-system to global academic networks”.*



About French Customs:

French Customs are an **administration** heir to a long history. Consequently, if their core trade is regulating cargo flows, they knew how to develop and diversify their missions in order to meet the new present-day challenges. They indeed guarantee the smooth running of the European single market but also of the national one. As such, every day they take up several challenges. The first one, maybe the most visible to our fellow citizens' eyes and certainly the most sensitive is the protection of French people and our territory and the fight against all kinds of trafficking. The second challenge of the Customs is levying dues and taxes for our budget. Finally, Customs are expending energy at the service of the national economic activity by supporting the competitiveness of our companies and contribute to the attractiveness of our areas.

For further information: www.douane.gouv.fr

About HAROPA:

HAROPA, the 5th largest port complex in Northern Europe, is a joint venture between the ports of Le Havre, Rouen and Paris. It is connected to every continent owing to a first-rate international shipping offer (linking 600 ports worldwide). It serves a vast hinterland, the center of which is the Seine valley and the Paris region, forming the biggest French consumer market area. With around 10 Normandy and Paris area partner ports, the "one-stop" hub now forms in France a global transport and logistics system, capable of providing a comprehensive end-to-end service. HAROPA handles over 120 million tons of cargo by sea and waterway each year. HAROPA business represents 160,000 jobs.

For further information: www.haropaports.com

About SOGET:

SOGET is a world leader in Port Community Systems (PCS) with more than 50 references on 4 continents. In 2015, SOGET launched S)ONE nextgen PCS. S)ONE is a single window managing trade logistics processes between public and private stakeholders. SOGET provides turnkey solutions combining technological excellence and proven track record in implementation methodology, bringing fluidity in port and airport communities. Headquartered in Le Havre since 1983, SOGET is a founding member of the International Port Community Systems Association (IPCSA) and the SEFACIL Foundation. SOGET is an expert to many international organizations.

For further information: www.soget.fr

About ISEL and the University of Le Havre Normandy:

The ISEL thought out, designed, developed and implemented an engineering course tuned into the concerns of its socio-economic environment and made it improve. To-date, around a thousand graduates exercise about thirty logistics trades in the whole world. With the recent opening in Le Havre of the 'PIL' (Pôle Ingénieur et Logistique), an Engineering and Logistics Unit, the grouping together of all research teams of the University of Le Havre Normandie concerned by « logistics » issues and, on the other hand, the engineering resources of the School being very close create a real logistics campus committed to the matters with a future.

For further information: www.isel.fr ; www.univ-lehavre.fr

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